Fonts:

All fonts are (minimum) 9 pt. with 9-9.5 leading (use discression). Arial Narrow. No kerning. Headers and reversed out type are Bold. Use colored text where appropriate. Keep contrast high.

Callout Box

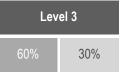
Shapes/Arrows:

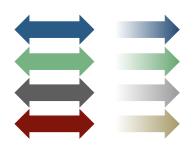
Color Scheme:

(Based on customer's brand and/or your brand)

Level 1	
60%	30%

Level 2	
60%	30%





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Accent Colors:

(Use sparingly)







Icons:



















TAKEAWAY TEXT

