





Marketplace for the Acquisition of Professional Services (MAPS) IDIQ

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About OST





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OST's MAPS IDIQ Support



- Independent review of your scorecard and proposal content
- Full proposal development
- We offer:
 - Color Reviews
 - Compliance Reviews
 - Proposal Management
 - Proposal Writing & Editing
 - Graphics and DTP
- Schedule a call to learn more about our support

About Army MAPS



- Army Program Executive Office Enterprise Information Systems' (PEO EIS) Enterprise Services
 Project Management Office and the Army Contracting Command Aberdeen Proving Ground (ACC-APG) consolidates the Information Technology Enterprise Solutions 3 Services (ITES-3S) and
 Responsive Strategic Sourcing for Services (RS3) follow-on contracts
- The Government intends to award 100 awards total; 20 per domain
 - Technical Domain (NAICS code: 541330)
 - Management and Advisory Domain (NAICS code: 541611)
 - RDT&E Domain (NAICS code: 541715)
 - Emerging IT Domain (NAICS code: 541512)
 - Foundational IT Domain (NAICS code: 541519)
- Awards go to the top 20 scores in each domain
 - In the event of a tie, the Government will look at the percentage of those tied Offeror's CPARS element ratings
 over the last 3 years, within the 5 NAICS codes under this acquisition, that are rated as Exceptional. The
 Offeror that has a higher percentage of Exceptional ratings will win the tie.
 - If this review does not resolve the tie, the Government will then invoke a second tie breaker. The Government will look at the percentage of those tied Offeror's CPARS e element ratings over the last 3 years, within the 5 NAICS codes under this acquisition, that are rated as Very Good. The Offeror that has a higher percentage of Very Good ratings will win the tie.

MAPS Proposal Outline



Document	File Name*	Notes
Cover Letter	xxxxCOVERDDMMYYYY.doc or .pdf	1 Page Max
Gate Criteria Attachment 0001	xxxxGATEDDMMYYYY.doc or .pdf	
Volume I – Systems, Rates, & Certifications	xxxxSandRDDMMYYYY.doc or .pdf xxxxCertsDDMMYYYY.doc or .pdf	
	THE REPORT OF THE PARTY OF THE	3 Page Max
Volume II – Past Performance	xxxxQP1DDMMYYYY.doc or .pdf xxxxQP2DDMMYYYY.doc or .pdf xxxxQP3DDMMYYYY.doc or .pdf	(1 Page per Qualifying Project (QP))
Volume III – Technical	xxxxRECRUITMENTDDMMYYYY.doc or .pdf xxxxRETENTIONDDMMYYYY.doc or .pdf xxxxRISKDDMMYYYY.doc or .pdf	6 Page Max (2 Pages Each)
Small Business Subcontracting Plan	xxxxSBSPLANDDMMYYYY.doc or .pdf	Required only for Large Businesses

MAPS Gate Criteria



- Offerors shall fully complete Attachment 0001 "Gate Criteria Questions" and provide required supporting documentation to include with their proposal.
- The Government will utilize Attachment 0001, to first determine if the Offeror will make it through the gate questions onto the next step of the proposal evaluation process.
- The Gate Criteria consists of the following for large businesses:
 - Active Facility Clearance (Secret)
 - Certifications (ISO 9001:2015 and CMMC Level 2 or higher)
 - Government Approved Accounting System
 - Contractor Performance Assessment Reporting System (CPARS) Ratings
- The Gate Criteria consists of the following for small businesses:
 - Small Business Certification
 - Active Facility Clearance (Secret)
 - Certifications (ISO 9001:2015 and CMMC Level 2 or higher)
 - CPARS Ratings

Volume I – Systems, Rates, and Certifications



- Large Business (Max Points: 2): receives 1 point for having 2 of the following approved systems or rates; Offeror receives 1 additional point for having 3 or more approved systems or rates:
 - Approved Rates (e.g., Forward Pricing/Billing)
 - Purchasing System
 - Estimating System
 - Property Management System
- Large Business (Max Points: 2): Offeror receives 1 point (per certification), for having any of the additional certifications:
 - CMMC Level 2 or Higher
 - ISO/IEC 27001:2022
- Small Business (Max Points: 2) Offeror receives 1 point (per certification), for having any of the additional certifications:
 - Small Business Certification
 - CMMC Level 2 or Higher

Volume II – Past Performance



- Qualifying Project (QP) Submission: QPs will be used to evaluate the Past Performance factor.
 Offerors may submit a maximum of 3 distinct QPs for each specific Domain they are proposing to.
 The Offeror may not use QP's of their teaming partners.
- To be considered a QP, each submitted project must meet all the following minimum criteria:
 - Be any of the following:
 - A single contract including prime contracts, subcontracts, and commercial 239 contracts; or
 - A single Task Order awarded under an IDIQ contract, Blanket Purchase Agreement (BPA), or Basic Ordering Agreement, including single or multiple award; or
 - A Task Order under a Federal Supply Schedule contract (FAR 8.405-2) or BPA (FAR 8.405-3)
 - Meet or exceed a minimum total contract value of \$2M;
 - Have at least 1 year of performance, but not over 4 years old. The period of performance end date shall be within the last 4 years of the final proposal submission due date identified in this RFP.
 - The NAICS code of the QP must be the same as 1 of the 5 NAICS codes aligned to the Domains of this solicitation. Please note, while this is required, the QP does not have to match the exact NAICS code the Offeror is proposing to.
 - For example, Offeror A may submit a proposal to the Technical Domain (NAICS code: 255 541330) and utilize a QP that has a NAICS Code: 541715 (the RDT&E Domain).

Volume II – Past Performance



- The Offeror shall provide the following information for each QP:
 - The Specific Contract/Agreement number. If the Offeror was a subcontractor, they need to submit a copy of the signed agreement.
 - Dollar value;
 - NAICS code;
 - A brief description of the work performed and a mapping to the PWS to demonstrate the work performed is relevant to the Offerors proposed Domain; and
 - If the Offeror's QP is not available in the CPARS or does not have a specific NAICS identified, then the Offeror shall provide a Past Performance Questionnaire, Attachment 0002, which will not be counted toward the QP page limitation.

Volume III – Technical (6-page Limit)



Recruitment (2-page limit)

- The Offeror shall provide an overview of its processes, procedures, and mechanisms utilized when it comes to employee recruitment. The overview shall demonstrate the Offeror's ability to recruit and hire staff for specialized and non-specialized labor categories to limit staffing issues.
- At a minimum, the Offeror shall address the following:
 - How qualified candidates will be recruited;
 - How key positions will be recruited and staffed;
 - Identify the timeline needed to recruit and staff positions not already filled;
 - Identify how many recruiter positions are currently staffed;
 - Identify if you have a Human Resources department; and,
 - Provide an organizational structure of your Human Resources Department.

Volume III – Technical (6-page Limit)



Retention (2-page limit)

- The Offeror shall provide an overview of its processes, procedures, and/or mechanisms utilized for retaining employees. The overview shall demonstrate the Offeror's ability to retain employees throughout the life of the program.
- At a minimum the Offeror's response shall address the following:
 - Provide an explanation of how your company supports internal and professional development;
 - Identify any mentorship programs currently offered to employees; and,
 - Provide an overview of the specific processes currently being utilized to retain employees.

Volume III – Technical (6-page Limit)



Risk Management (2-page limit)

- The Offeror shall provide an overview of its policies and procedures for identifying, mitigating, and managing risks in order to demonstrate its ability to identify and manage risks.
- At a minimum the Offeror's response shall address the following:
 - Identify any proactive risk management strategies, to include risk identification, risk assessment, risk avoidance, risk monitoring, and risk response planning; and,
 - Provide an overview of your current Organizational Conflict of Interest plan that prescribes responsibilities, general rules, and procedures for identifying, evaluating, and resolving organizational conflicts of interest in accordance with FAR Subpart 9.5.

MAPS Scorecard: Systems and Rates



Large Business

#	RFP Section	Capability Qualification		Max Points
			Systems and Rates	
		Government	Offeror receives one (1) point for having two (2) of the following approved systems or rates; Offeror receives one	
	11,.2.2.1	Approved	(1) additional point for having three (3) or more approved systems or rates:	2
1		Systems and	Approved Rates (e.g., Forward Pricing/Billing)Purchasing System	2
		Rates	Estimating System Property Management System	
2	L.2.2.2	L 2 2 2 Contidentions	Offeror receives 1 point (per certification), for having any of the additional certifications:	2
Z		Certifications	CMMC Level 2 or Higher ISO/IEC 27001:2022	2

Small Business

#	RFP Section	Capability	Qualification	Max Points
			Systems and Rates	
1	L.2.2.1	Government Approved Systems and Rates	N/A	
2	L.2.2.2	Certifications	Offeror receives 1 point (per certification), for having any of the additional certifications: Small Business Certification CMMC Level 2 or Higher	2

MAPS Scorecard: Past Performance



				Past Performance		
	3	L.2.3.2	Relevance	Offerors will earn five (5) points per QP that meets 100% of the Technical Capabilities under the Domain they are proposing. Offerors will earn three (3) points per QP that meets 75-99% of the Technical Capabilities under the Domain they are proposing. Offerors will earn two (2) points per QP that meets 50-74% of the Technical Capabilities under the Domain they are proposing. Offerors will earn one (1) point per QP that meets 25-49% of the Technical Capabilities under the Domain they are proposing. Offerors will earn zero (0) points per QPs that meets 0-24% of the Technical Capabilities under the Domain they are proposing. The maximum points to be received for Relevance is 15	15	
	4	L.2.3.3	NAICS Alignment	Each QP that is submitted to demonstrate past performance, that aligns with Domain specific NAICS will receive one (1) additional point. The maximum points to be received for NAICS Alignment is three (3).	3	
	5	L.2.3.4	Recency	The QP's submitted must have at least one (1) year of performance, but not over four (4) years old. If the Offeror has a QP that has a period of performance end date within the last two (2) years that QP will receive one (1) additional point per QP. The maximum points to be received for Recency is three (3).	3	/7
L 4	6	11.235	Performance Quality	Offeror receives one (1) point for a recent QP with a Satisfactory PP Rating in all CPAR/PPQ elements. Offeror receives three (3) points for a recent QP with a Very Good PP Rating in all CPAR/PPQ elements. Offeror receives five (5) points for a recent QP with an Exceptional PP Rating in all CPAR/PPQ elements. Offeror does not receive credit for a project with a below satisfactory rating in any of the CPAR ratings, a neutral rating (i.e., lack of past performance information), or a non-relevant project (regardless of the PP score). If offeror has CPAR the Government will utilize CPAR. If no CPAR is available then the offeror can submit PPQs. The maximum points to be received for Performance Quality is 15.	15	obalsolutions.com

MAPS Scorecard: Technical

-				Technical		
	7	L.2.4.1	Recruitment	Offeror receives points based on the rating defined below: 5 Points: Outstanding - Proposal meets requirements and indicates and exceptional approach and understanding of the requirements. Strengths far outweigh and weaknesses. Risk of unsuccessful performance is very low. 3 Points: Good - Proposal meets requirements and indicates a thorough approach and understanding of the requirements. Proposal contains strengths which outweigh any weaknesses. Risk of unsuccessful performance is low. 2 Points: Acceptable - Proposal meets requirements and indicates an adequate approach and understanding of the requirements. Strengths and weaknesses are offsetting or will have little or no impact on contract performance. Risk of unsuccessful performance is no worse than moderate. 1 Point: Marginal - Proposal does not clearly meet requirements and has not demonstrated an adequate approach and understanding of the requirements. The proposal has one or more weaknesses which are not offset by strengths. Risk of unsuccessful performance is high. 0 Points: Unacceptable - Proposal does not meet requirements and contains one or more deficiencies. Proposal is unawardable. The maximum points to be received for Recruitment is five (5).	5	
	8	L.2.4.2	Retention	Offeror receives points based on the rating defined below: 5 Points: Outstanding - Proposal meets requirements and indicates and exceptional approach and understanding of the requirements. Strengths far outweigh and weaknesses. Risk of unsuccessful performance is very low. 3 Points: Good - Proposal meets requirements and indicates a thorough approach and understanding of the requirements. Proposal contains strengths which outweigh any weaknesses. Risk of unsuccessful performance is low. 2 Points: Acceptable - Proposal meets requirements and indicates an adequate approach and understanding of the requirements. Strengths and weaknesses are offsetting or will have little or no impact on contract performance. Risk of unsuccessful performance is no worse than moderate. 1 Point: Marginal - Proposal does not clearly meet requirements and has not demonstrated an adequate approach and understanding of the requirements. The proposal has one or more weaknesses which are not offset by strengths. Risk of unsuccessful performance is high. 0 Points: Unacceptable - Proposal does not meet requirements and contains one or more deficiencies. Proposal is unawardable. The maximum points to be received for Recruitment is five (5).	5	
	9	L.2.4.3	Risk Management	Offeror receives points based on the rating defined below: 5 Points: Outstanding - Proposal meets requirements and indicates and exceptional approach and understanding of the requirements. Strengths far outweigh and weaknesses. Risk of unsuccessful performance is very low. 3 Points: Good - Proposal meets requirements and indicates a thorough approach and understanding of the requirements. Proposal contains strengths which outweigh any weaknesses. Risk of unsuccessful performance is low. 2 Points: Acceptable - Proposal meets requirements and indicates an adequate approach and understanding of the requirements. Strengths and weaknesses are offsetting or will have little or no impact on contract performance. Risk of unsuccessful performance is no worse than moderate. 1 Point: Marginal - Proposal does not clearly meet requirements and has not demonstrated an adequate approach and understanding of the requirements. The proposal has one or more weaknesses which are not offset by strengths. Risk of unsuccessful performance is high. 0 Points: Unacceptable - Proposal does not meet requirements and contains one or more deficiencies. Proposal is unawardable. The maximum points to be received for Recruitment is five (5).	5	



Large Business max points: 55

Small Business max points: 53

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Next Steps & Resources



- We provide gap analysis, color reviews, and proposal support.
- We have a subcontractor portal where you can upload your capabilities for this opportunity and others:
 - https://www.ostglobalsolutions.com/teaming-partnermatch-portal/
- We are happy to schedule time to discuss your Army MAPS bid:
 - https://calendly.com/ostglobalsolutions/bdconsulting?m onth=2023-09
- We regularly publish updates to major contracts through our newsletter and blog:
 - Blog: https://www.ostglobalsolutions.com/blog/
 - Newsletter sign up: <u>https://www.ostglobalsolutions.com/tag/email/</u>



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